

# About Us

## Max Peoples: CEO

Max founded RxScan in 1996, to commercialize the barcode scanning technology he developed for Uptown Pharmacy, a community pharmacy in Westerville, Ohio that he has owned since 1985. He received the DuPont Pharma Innovative Pharmacy Practice Award for Ohio in 1999. He earned a B.S. in Pharmacy from Ohio State University.

## William Peoples: CFO

Bill is the RxScan's Chief Financial Officer. His primary responsibility is managing the company's overall financial growth and wellness. Prior to 2001, he was the Director of Finance for Michigan South Central Power Agency in Litchfield, Michigan and the Director of Accounting for South Central Power Company in Lancaster, Ohio. He also served as senior accountant with Ernst & Young in Columbus, Ohio. He has his degree in accounting from Ohio State University.

## Santanu Lahiri, CTO

Santanu is our Chief Technology Officer. Prior to that, he worked for the Center for Human Resource Research at Ohio State University, as Programmer Analyst. He spearheaded the development of data collection software. He has an MBA from the University of Florida and a Masters in Computer Information Sciences from the Ohio State University.

## Rachel Kendzior: Director of Sales and Marketing

Rachel manages the sales and marketing departments of RxScan. She oversees both the business and creative development for the company. Rachel's background is in healthcare focusing her career in both medical device and pharmaceutical sales. She is a graduate of Ohio State University with a degree in Interactive Communications.

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